

## Organo Gold Extends Partnership with "Fighter of the Decade," Manny Pacquiao

**VANCOUVER, BRITISH COLUMBIA – April 24, 2015 – Organo Gold**, the gourmet coffee company that caters to consumers' active lifestyles, proudly announced today it has extended its partnership with professional boxer and popular cultural icon, Manny Pacquiao. Known globally as the "Fighter of the Decade," Pacquiao is also admired as an entrepreneurial leader, a successful Congressman currently serving in the Congress of the Philippines, and as a prominent humanitarian.

Pacquiao will showcase the OG partnership by bearing the Company logo on his attire during press and weigh-in activities the morning of May 2. The much anticipated Floyd Mayweather fight, being called "the fight of the century," can be viewed the evening of May 2 on HBO as a Pay Per View (PPV) event at 6pm Pacific Standard Time.

OG Distributors will be holding Fight Night Global CJM parties for all Manny enthusiasts. Each mixer will feature OG products for sampling as well as viewing access to the fight. To find a Fight Night Global CJM please visit the <u>OG website event page</u>.

"Organo Gold is the next generation of direct selling – a minority-owned and operated global company that leverages this new age of entrepreneurism," stated <u>Bernardo Chua</u>, Chief Executive Officer and Founder of Organo Gold. "Manny Pacquiao personifies the OG generation, mission and lifestyle."

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Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products;

from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at http://www.organogold.com.

## **About Organo Gold**

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma Lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club. The company currently operates in 44 countries and is privately held. For more information about Organo Gold, visit our website at <a href="https://www.organogold.com">www.organogold.com</a>.

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